HONOLULU STAR-BULLETIN, SATURDAY, OCTOBER 10, 1914.

TWENTY-FOUR

## SPLENDID 'BALANCE' IS ONE OF GREAT FEATURES OF HUD

Reports Busy Week With Many Auto Sales

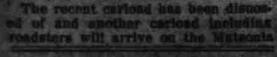
The proper "balance" of an automo is something that has not been given the attention its importance warrants. A well balanced car will de casier, drive easier, cause less tire wear, skid less, and cost less for repairs than will a car that is incorrectly weighted.

The six-cylinder motor has done a great deal to cause better balance in cars, because sixes run smoothly; do not jerk, and are free from swaying

The point of "balance" is one of the great features of the Hudson "Six," nothing being overlooked in getting everything in the proper place to weight the car as near amidship as

People sometimes think a "six" must get out of order easier than a "four" because there are more valves and other parts. Exactly the same thing was claimed by the two-cylinder advocates when the "four" first appeared. In a "six" the motor parts do to per cent less work than they do in a four. It is thus easily under-stood why they had 50 per cent less work than they do in a four. It is thus easily under-stood why they had 50 per cent less work than they do in a four. tood why they last 50 per cent longer.
It has often been remarked that the ludson has always been a very easy lding car. These new "sixes" surrespect. A large car usually rides for than a small car. Yet at 35 as an hour passengers find that Hudson light six rides almost perly level and with absolute com-

The seats are wide, seat backs are in there is plenty of room and the holstering is almost perfection. The ole car rides low. The doors are in a convent position. The suxiliary seats are and comfortable.





. L. WALDRON, Ltd., Agents

GO & CO., 72 8 King St. Tel 151

LAUNDRY essenger Boy Phone 3461

Schuman Carriage Company Tuesday. These cars have proven their worth and the users of automobiles are no longer spending their money buying experiments.
Following are the sales by the Schu-

man Carriage Company for the past

Fords—E. E. Lyman, Waialua, Ford roadster; James D. Harris, Ford tourng: Solomon Kawaihoa, Ford tour ing; Manuel Rose, Ford touring; Man-uel Simmons, Ford touring; Mrs. uel Simmons, Ford touring; Mrs. Buckland, Ford touring; William Ebeling, Ford touring; K. Shimada, Ford touring; Natural Couring; Natural Cour Harold Giffard, Oldsmobile touring car; I. K. Tobin, Oldsmobile touring

car; Ah Lin, Wahiawa, Oldsmobile touring car; S. Nemihara, Oldsmobile touring car; T. Shinage, Chalmers touring car; J. C. Redmond, Studebaker roadster; Dr. T. Mitamura, Studebaker roadster; debaker touing car; Chaplain Scott. 25th Infantry, Hudson Light Six; Wil-liam Wedemeyer, Hudson touring; Post laundry, Schofield Barracks, Federal truck; H. Hamano, Federal truck;

THE HAIR WITH SOA

Sonp dries your scalp, causing day iruff, then hair falls out—Try

After washing your hair with soal calp to invigorate the hair and pre-ent dryness. Better still, use soap a paringly as possible, and instead have "Danderine Hair Cleanse." Jusen a cloth with Danderine and

aw it carefully through your hair, king one strand at a time. This will move dust, dirt and excessive oil. In few moments you will be amazed, or hair will not only be clean, but it I be wavy, fluffy and abundant, an

N. G. H. TO USE THE

AHU RAILWAY TIME TABLE

ance, Walshus, Kabuku, and For Pearl City. Ewa Mill and way stations—17:30 a. m., \*9:15 a. m., \*11:30 a. m., \*2:15 p. m., \*3:20 p. m., 5:16 p. m., 19:30 p. m., †11:15 p. m. For Wahiawa and Leitchus—\*10:20 a. m., 73:40 p. m., \*5:00 p. m., \*11:00

Arrive Honolulu from Kahnka, Wal-lun and Walenae—'8:36 a. m., \*5:31

-9:15 a. m., 11:55 p. m.,

4:01 p. m., "7:10 p. m. The Haleiwa Limitel, a two-hour train (only firsteless tickets honored) caves Honeiulu every Sunday at 8:56 a.m., for Haleiwa hotel; returning arties in Honeiulu at 10:10 p. m. The imited stops only at Pearl City and Paleiras

GENERAL MERCHANDISE Fort and King Sts.

Y. TAKAKUWA & CO.,

"NAMCO" CRABS packed in Sanitary Cans, wood lined. nu St. near King St.

# The Horse That Drew the Load

By HERBERT KAUFMAN Author of "Do Something!"

MOVING van came rolling down the street the other day wit a big-spirited Percheron in the center and two wretched no on either side. The Percheron was doing all the work, and seemed that he would have got along far better in single harnethan he managed with his inferior mates retarding his speed.

The advertiser who selects a group of newspapers usually har nesses two lame propositions to every pulling newspaper on his lis and just as the van driver probably dealt out an equal portion of feed to each of his animals, just so many a merchant is paying prac tically the same rate to a weak paper that he is allowing the sture profitable sheet.

Unfortunately the accepted custom of inserting the same adver tisement in every paper acts to the distinct disadvantage of th meritorious medium. The advertiser charges the sum total of hi expense against the sum total of his returns, and thereby does himse. and the best puller an injustice, by crediting the less productive sheets with results that they have not earned.

There are newspapers in many a town that are, single handed, able to build up businesses. Their circulation is solid muscle and sinew-all pull. It isn't the number of copies printed but the number of copies that reach the hands of buyers-it isn't the number of readers but the number of readers with money to spend-it isn't the bulk of a circulation but the amount of the circulation which is available to the advertiser-it isn't fat but brawn-that tell in the

There are certain earmarks that indicate these strengths and weaknesses. They are as plain to the observing eye as the signs of the woods are significant to the trapper. The news columns tell you what you can expect out of the advertising columns. A newspaper always finds the class of readers to which it is edited. When its mental tone is low and its moral tone is careless depend upon itthe readers match the medium.

No gun can hit a target outside of its range. No newspaper can aim its policy in one direction and score in another. No advertiser can find a different class of men and women than the publisher has found for himself. He is judged by the company he keeps. If he lies down with dogs he will arise with fleas.

By GEORGE STEUNENBERG

Besides cleansing and beautifying the hair, one application of Danderine dissolves every particle of dandruff; itimulates the scalp, stopping liching an invitation to army efficers to attend the series of the dansants on the and falling hair. Danderine is to the hair what fresh showers of rain and mashine are to vegetation. It goes fight to the roots, invigorates and attrangations them. Its exhibitarities and life-producing properties cause the hair to grow long, strong and life-producing properties cause the hair to grow long, strong and locatiful.

Say! how do you personne it? Don't be cranky and denounce it—

Come and make a stagger at it—help a feller make a guess! is it irish French, or Roosian? Japanese or Dutch of Proosian?

Is it German or Egyptian? Is it "these"?

To my crude and simple notion it's a place of dreamy motion.

Where you do a dainty little step and take a cup of its—

Where you do a dainty little step and take a cup of its—

Where you do a dainty little step and take a cup of its—

Where you do a dainty little step and take a cup of its—

Where you do a dainty little step and take a cup of its—

Where you do a dainty little step and take a cup of its—

Where you do a dainty little step and take a cup of its—

Where you do a dainty little step and take a cup of its—

Where you do a dainty little step and take a cup of its—

Where you do a dainty little step and take a cup of its—

And I don't care what the blamed thing is, I'm goin' to take a chance—

Oh, a sense of sweet elation permeates the whole creation

Bince I've got an invitation to theete dansants!

The colonel has detected that my drills are all neglected.

While I'm practicing the tango with a heavy barrack chair;

And he thinks it rather strange that I've quit the target range

And am trying half a dozen ways of doing up my hair;

And the major rubs his eyes in a sort of mild surprise.

O. H., will occupy the Kakaako target
range tomorrow, and orders are ou!

When I wear my white mess jacket every time I go to town;

for the battalion to assemble at the
armory at 7:30 a. m. Major Rose will
march his command to the range, taking advantage of the opportunity for a
short battalion march in connection
with the firing.

And the major rubs his eyes in a sort of mild surprise.

When I wear my white mess jacket every time I go to town;

You should see the lofty dignity with which I turn em down!

Duty has become miernal—I just yell, "Can't do it, colone!"

As I wave a fleeting farewell with a hasty backward glance—
"A defender of the nation must neglect his occupation
when he gets an invitation to a theeze dansants."

Companies E. F. G and H. and K (at ched) will assemble at 7:30 and ave the armory as soon thereafter.

Practicable. The let battalion, Mary practicable are soon thereafter.

Won't my relatives be proud as they tell the common crowd.

That I've danced at foreign functions and been in the public eye!

And in old Snake River Valley when the gentle shepherds rally

At a "hoedown" or a "shindig" or an ordinary dance,

I'll be standing on the side swelling up with honest pride

In the thought that I could show 'em all the latest thing from Fance.

And as they come down the middle to the scraping of the fiddle.

And the cowhide boots are pounding I'll just give a careless glance

And remark with disapproval (though it may cause my removal)

"That ain't the way they do it at the theeze dansants."

# ORDERS OF THE

Oct. 7, 1914. Special Orders No.

2. Private Victor L. Parr, Troop H.
4th Cavalry, Schofield Barracks, H. T.,
is transferred to Field Company E.
Signal Corps. He will proceed to
Fort Shafter, H. T., reporting upon arrival to the commanding officer of the ation to which transferred, for

expense of this transfer will be by the soldier. (9326.) Oct. 7, 3914. Special Orders

pointed to meet at Fort Shafter, H. T., at 10 o'clock a. m., on Monday, October 12, 1914, or as soon thereafter T., at 10 o'clock a. m., on Monday, ble stomachs who, having tried adverOctober 12, 1914, or as soon thereafter tised flesh-makers, food-fats, physical culture stunts and rub-on creams, repersons as may be properly brought sign themselves to life-long skinniness before it.

Corps of Engineers.

2nd Lieutenant John P. Edgerly, and efficient.

2nd Infantry.

2nd Lieutenant George M. Halloran, should produce flesh and strength by correcting faults of digestion and by highly concentrated fats to

1st Lieutenant Joseph A. Marmon, The Quartermaster Corps will fur Daug Co.

25th Infantry.

1st Lieutenant Waldo C. Potter, 1st Field Artillery.

1st Lieutenant Charles A. Meals, 25th Infantry.

2nd Lieutenant Joseph O. Daly, 1st Field Artillery.

2nd Lieutenant Mack Galr, 4th Cav. alry.

1st Lieutenant Richard H. Kimball, 4th Cavairy, judge advocate.

The employment of a stenographic reporter is authorized.

2. A general court-martial is ap-2. A general court-martial is ap- 2. Private Efton Woodford.

### MOVEMENTS OF MAIL STEAMERS

VESSELS TO ARRIVE

Saturday, Oct. 10. San Francisco via Seattle-Virginan, A.-H. S. S. Sunday, Oct. 11. Maui, Molokai and Lanai ports-Mi

ahala, str. Mauf ports-Claudine, str. Kauai ports-Kinau, str. Kauai ports-W. G. Hall, str. Monday. Oct. 12. San Francisco Tenyo Maru, Japan

ae str. Tuesday, Oct. 13. and Kau ports-Mauna Lo

San Francisco-Sherman, U. S. A. San Francisco-Matsonia, M. N. S. S. Monday, Oct. 19. San Francisco-Sierra, O. S. S. Tuesday, Oct. 20. San Francisco via Seattle-Hyades

San Francisco-Enterprise, M. N. Wednesday, Oct. 21. Hongkong via Japan ports—Shinyo

Maru, Japanese str. Tuesday, Sept. 22.

Saturday, Oct. 24.

Manila via Japan—Dix, U. S. A.

Tuesday, Oct. 27 Hongkong via Japan ports-Kore San Francisco-Wilhelmina, M.

Friday, Oct. 30. San Francisco-Mongolia, P. M. S

VESSELS TO DEPART Saturday, Oct. 10.

Hilo vis way ports-Mauna Kee Monday, Oct. 12. Hongkong via Japan ports—Tenyo Maru, Japanese str. Maul ports Claudine, str., 5 p. Kauai ports-W. G. Hall, str., 5 p. m.

Kanal ports-Noean, str., 5 p. m. Tuesday, Oct. 13. San Francisco via San Pedro-Ma-Manila via Guara-Sherman, U.

Friday, Oct. 16. Kona and Kau ports-Mauna Los,

anese str.
San Francisco—Matsonia, M. N. S. S., 10 a. m.

Associated Press by Fod Wireless.] WASHINGTON, D. C., Oct. 10.—It was officially announced at the White House last night that President Wilson approves of the adjournment of Congress as soon as the war revenue bill is passed. The president will not insist upon the taking up of the Alas-ka coal land bill at this time.

## DO TO GAIN WEIGHT.

Physician's Advice for Thin, Undeveloped Men and Women.
Thousands of people suffer from excessive thinness, weak nerves and fee-

Detail for the Court.

Major Michael J. Lenihan, 2nd Infantry.

Captain George H. Jamerson, 2nd Infantry.

And think nothing will make them fat. Yet their case is not hopeless. A recently discovered regenerative force makes fat grow after years of thinness, and is also unequalled for repairing the waste of siekness or faulty Captain James E. Bell, 2nd Infantry, digestion and for strengthening the Captain Walter H. Johnson, 2nd In. nerves. This remarkable discovery is called Sargol. Six strength-giving, 1st Lieutenant Laurence C. Ma- fat-producing elements of acknowledgthews, 2nd Infantry.

1st Lieutenant Robert R. Love, Sigpeerless preparation, which is endorsed by eminent physicians, and used nal Corps.

1st Lieutenant Cleveland C. Gee, by prominent people everywhere. It is absolutely harmless, inexpensive

2nd Lieutenant John P. Edgerly, and efficient.

A month's systematic use of Sargol pointed to meet at Schofield Barracks, H. T., at 10 o'clock a. m., on Monday, October 12, 1914, or as soon thereafter as practicable, for the trial of such persons as may be properly brought before it.

Detail for the Court.

Major Ernest B. Cose, 25th Infantry.

Captain Rufus E. Longan, 25th Infantry.

2nd Lieutenant John P. Edgerly, and efficient.

A month's systematic use of Sargol correcting faults of digestion and by supplying highly concentrated fats to the blood. Increased nourishment is obtained from the food eaten, and the panole, 2nd Infantry, judge advocate.

The employment of a stenographic reporter is authorized.

3. Private First Class William en splendid results as a nerve toold fairty.

Captain Rufus E. Longan, 25th Inantry.

Captain Clarence Deems, Jr., 1st
Pield Artillery.

Captain Roger O. Mason, 1st Field
Artillery.

Captain Roger O. Mason, 1st Field
Artillery.

Captain Roger A. Marmon,

The Cuartermaster Corps, Fort and vitalizer, it should not be used by shafter, H. T., will report to the Denervous people unless they wish the detachment, Quartermaster for duty gain at least ten pounds of flesh with the detachment, Quartermaster For sale by Benson, Smith & Corps, attached to the Honolulu depot.

Chambers Drug Co., and Hollist

[By Latest Mail] LONDON-The official press bureau issued the following announce- 85 and captains 246.

The British public, however, is pre- list announced the death of Lord pared to hear of great losses in the Guernsey, the heir of the Earl of battle now raging. The stories sent Aylesford, and Lord Arthur Vincent by correspondents indicate that the Hay, heir of the Marquis Twee battle has exceeded in violence and tory since the struggle at Port Arthur. the Germans are reinforcing the forti There are stories of charges rivaling fications of Cologne and Dus

firm the reports. ninety-seven officers are among the the Dutch shall not see their prepara-killed, 388 have been wounded and 279 tions. are missing. Many of the missing probably must later he reported as killed or wounded despite official an-

The Coldstream Guards Regiment holds first place with 31 casualties among its officers' corps. The King's Royal Rifles and the Suffolk Regiment bave each had 25 officers killed or wounded; the Gordon Highlanders 23;

Mails will depart for the following the Munster Fusiliers 21; the Came-ron Highlanders and the Cheshire points as follows: the Munster Fusiliers 21; the Came-

by ranks, the names of colonels and lieutenant-colonels number 32, majors

PRICE FIVE CENT

ent:
"It may be of some interest and known families in the kingdom are in comfort to the relatives of the officers mourning. Lieut. Wyndham of the whose names appear as missing or Coldstream Guards, killed in action. wounded and missing in the casualty was the only son of the late Right lists issued by the war office after the Hon. George Wyndham, at one time termination of the retreat from Mons, chief secretary for Ireland. Lieut. to know that letters have begun arriv- Lockwood, of the same regiment, was ing in London from German hospitals, the nephew and heir of Lieut- Col. in which some of them are found to the Right Hon. A. R. M. Lockwood be lying. Several of them appear to one of the most popular members of be at Paderborn, Westphalia." the House of Commons. Saturday's

These messages, read in con stubbornness anything in modern his- with a report from Amsterdam that Balaclava, and the casualty lists con- and making every preparation for defending the towns, suggests that the Cacualties among British officers whole right bank of the Rhine is be are out of all proportion to the losses ing prepared for a defense and that in the ranks. Seven hundred and the Germans are anxious that even

Mails are due from the follows points as follows:

regiment 19 each.

The field artillery has lost 56 and Yokohama—Tenyo Maru, Oct. 13.
the medical corps 52 officers. Listed Australis—Makurs, Jate uncertain

### OCEANIC STEAMSHIP CO

FOR SAN FRANCISCO.	FOR SYDNEY, N. S. W.
erra	Sonoma
entura	VenturaNov.
lerra	Sonoma
entura Dec. 4	VenturaJan
erra Dec. 19	. Acutora

### **Matson Navigation Company** Direct Service Between San Francisco and Honoluh

C. BREWER & COMPANY, LTD., :: General Agents

FROM SAN FRANCISCO:

S. S. Manoa .....Oct. S. S. Matsonia ........Oct. 13 S. S. Enterprise ...... Oct. 20

s. s. Wilhelmina ..... Oct. 7

48. 8. Manoa ....... Oct. 13 S. S. Matsonia ...... Oct. 21 S. S. Enterprise ..... Oct. 27 S. S. Wilhelmina ..... Nov. 4

FOR SAN FRANCISCO:

S. S. Manoa sailing from Honolulu Oct. 13 for San Francisco via S. S. Hyades sails from Seattle for Henolulu about October 10.

CASTLE & COOKE, LTD., General Agents, Honolulu

### PACIFIC MAIL STEAMSHIP CO. Sallings from Honolule on or about the following dates:

FOR THE ORIENT: S. S. Nile via Manila, out S. S. Mongolia via Manila

.....Oct. 30

s. S. Persia via Manila,

FOR BAN PRANCISCO: 8. 8. Korea ......Oct. 27 

For general information apply to

H. Hackfeld & Co., Ltd.

agents

### TOYO KISEN KAISHA

Steamers of the above Company will call at and leave Honolule on or about the dates mentioned below:

FOR THE ORIENT. S. S. Tenyo Maru ..... Oct. 27 8. 8. Shinyo Maru .... Nov. 9 S. S. Chiyo Maru ..... Dec. 4 8. S. Tenyo Maru ..... Dec. 25

FOR SAN FRANCISCO. S. S. Shinyo Maru .... Oct. 21 S. S. Chiyo Maru .... Nov. 10 S. S. Tenyo Maru .... Dec. 1

8. S. Shinyo Maru .... Dec. 29

CASTLE & COOKE, LIMITED, Agents, Honolulu

## CANADIAN-AUSTRALASIAN ROYAL MAIL LINE

For Victoria and Vancouver. 8. S. Niagara ........ Oct. 18 8. 8. Makura .......... Dec. 11 H. DAVIES & CO., LTD., GENERAL AGENTS

ACOP TO BE THE STATE OF THE STA MAHAN & S. CO THE PANAMA CANAL LINE toked from NEW YORK for HONOLULU, I and HILO, via SAN FRANCISCO, every time in transit, 38 DAYS.

to sail about Nov. 2.

In rates, etc., apply to
H. HACKFELD & CO., LTD.

Agents